



## Each presentation creates a space to

- Understand the power of a Passport of Purpose™
- Explore insights into authentic and balanced Styles of Living™
- Explore a process to connect with personal Leadership Brands™ and Rituals for Courage™
- Rediscover the importance of Tradition and Vision Communities
- Develop Moon Project® cultures by nurturing The 5 Igniters™

## IMAGINE. IGNITE. IMPACT.

*In my view, President Kennedy took a decade out of the mid-21st Century, placed it in the 1960s and then proceeded to test all the systems and the people who created them to achieve the decade-long goal. That's what he did by making that choice. It was more about vision than it was about technology.*

- Gene Cernon (Apollo 17)

*It's hard not to be excited when you're going to find a way to land on the moon.*

- Alan Bean (Apollo 12)

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## THE MOON PROJECT® INTERACTIVE EXPERIENCE: EXPLORING THE POWER OF GREAT IDEAS, GREAT PASSIONS AND GREAT COMMUNITY

**This presentation is a celebration of the human spirit** that drove the Apollo Missions and an exploration of what leadership skills and strategies can be adapted by today's leaders in confronting the opportunities and challenges that shape our future.

The Moon Project® Interactive Experience will combine a presentation of The Moon Project® documentary film with a comprehensive, customizable multi-media delivery program. Graphic designs, live video, music and still photography will create an ambiance of maximum stimulation and inspiration while providing the opportunity to build unique, personalized leadership messages and declarations into the overall program and presentation.

### **Dream those big dreams.**

Imagine more. Grow holistically. Take the real, practical steps that bring visions to life. The Moon Project® is a courageous call to leadership action—ignited by imagination, powered by inspiration and driven by excellence.

### **The 5 Igniters**

1. Courage
2. Connectedness
3. Clarity
4. Commitment
5. Collaboration

