



THE **MOONPROJECT**[®]
IMAGINE. IGNITE. IMPACT.

PATRICK JAMES DUFFY & ADRIENNE ARLEN DUFFY



Patrick James Duffy and Adrienne Arlen Duffy, founders of Big Futures Inc., are internationally acclaimed speakers, facilitators and coaches. They are the architects of The Moon Project[®], an innovative leadership coaching and organizational development program designed to help individuals and corporate teams achieve their vision and goals in order to reach their "Big Futures." The Moon Project[®] Documentary Film and related learning products and programs are a direct result of the insights, accumulated learning and client achievements experienced throughout the 20 years Adrienne and Patrick have worked together.

Adrienne Arlen Duffy currently provides organizational development strategies, and leadership coaching to business leaders, entrepreneurs, and entrepreneurial couples and families in many diverse industries. Adrienne is also responsible for leading workshops for hundreds of entrepreneurs each quarter through her valued alliance with The Strategic Coach Program. Adrienne continues to develop and implement leading-edge learning materials designed to help leaders focus their vision, strategy and plan and enhance their leadership spirit, character, relationship skills and imagination. In addition to her involvement in producing The Moon Project[®] film and learning programs, Adrienne has a comprehensive background in music and composed the original music for the film.

Patrick James Duffy has worked in the field of visionary leadership, effective management and leadership coaching throughout his adult life. As a direct result of his keen and enduring interest in Leadership, he obtained his Master's Degree in Leadership and Training from Royal Roads University in Victoria, British Columbia. Patrick's clients consider him a valued member of their corporate team and depend on his assistance to resolve a host of both internal and external challenges as they move toward their chosen path and future. As a highly creative, thoughtful and enthusiastic individual, Patrick is valued by his clients for his ability to create innovative solutions to position themselves and their organizations for sustainable dynamic and effective development and growth while building organizational leadership capability.

In addition to The Moon Project[®] Program, Patrick and Adrienne co-authored the book, "Pathway to Freedom". Published in 1996, this book provides a roadmap for individuals and organizations who choose to be entrepreneurial in spirit and in action. Residing in Canada, Adrienne, Patrick, and daughter Clara imagine and live their family and individual moon projects with love and inspiration.

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